

# CMS100 - Introduction to Communication

[View Online](#)

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27 items

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## Session One What is Communication? (2 items)

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### Essential readings (2 items)

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**Introduction: Changing the way you see the world, one page at a time** - in Messages: an introduction to communication, by Arthur Asa Berger, 2015

[Chapter](#)

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**Chapter 1: Communication theory** - in Introduction to communication studies, by John Fiske, 2011

[Chapter](#)

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### Recommended readings

## Session 2 Theories of Communication (1 items)

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### Essential readings (1 items)

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**Chapter 1: Theories of communication** - in Messages: an introduction to communication, by Arthur Asa Berger, 2015

[Chapter](#)

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## Session 3 Language and Texts (2 items)

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### Essential readings (1 items)

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**Chapter 2: Language and texts** - in Messages: an introduction to communication, by Arthur Asa Berger, 2015

[Chapter](#)

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### Recommended readings (1 items)

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**Compassionate critical listening** - in Communication: a critical/cultural introduction, by Chris McRae, 2015

[Chapter](#) | **Recommended** | This recommended reading is useful for our tutorial exercises.

## Session 4 Semiotic Approach (3 items)

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### Essential readings (3 items)

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**Messages: an introduction to communication. Chapter 3 - Rhetorical Methods For Analyzing Texts** - in Messages: an introduction to communication, by Arthur Asa Berger, 2015

Chapter

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**Interactions of signs - Chapter 3** - in Introducing cultural and media studies: a semiotic approach, by Anthony G. Thwaites, 2002

Chapter

| **Essential** | The reading contains excellent examples of how semiotics can be used as a method of analysis.

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**Introduction to communication studies. Chapter 5: Signification** - in Introduction to communication studies, by John Fiske; Henry Jenkins, 2010

Chapter

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## Session 5 Sociological, Psychoanalytic and Marxist Approaches (2 items)

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### Essential readings (1 items)

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**Messages: an introduction to communication. Chapter 3 - Rhetorical Methods For Analyzing Texts** - in Messages: an introduction to communication, by Arthur Asa Berger, 2015

Chapter

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### Recommended readings (1 items)

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**Communicating as professionals. Chapter 9: Oral reports and presentations** - in Communicating as professionals, by Terry Mohan, 2004

Chapter

| **Recommended** | The recommended reading is for tutorial activities.

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## Session 6 Communication, Identity and Culture (3 items)

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### Essential readings (3 items)

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**Messages: an introduction to communication. Chapter 4 - Communication, Identity, And Culture** - in Messages: an introduction to communication, by Arthur Asa Berger, 2015

Chapter

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**Chapter 3: The psychological process: perception and reasoning** - in Intercultural communication: a text with readings, by Glen Fisher, 2007

Chapter

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**Critical communication. Chapter 6: Intercultural communication** - in Critical communication

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, by Glen Lewis; Christina Slade, 2000

Chapter

## Session 7 Interpersonal and Group Communication (2 items)

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### Essential readings (1 items)

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**Messages: an introduction to communication. Chapter 5 - Interpersonal communication and Chapter 6 - Communicating in groups** - in Messages: an introduction to communication , by Arthur Asa Berger, 2015

Chapter

### Recommended readings (1 items)

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**Claims: The key elements of reasoning** - in Smart thinking: skills for critical understanding and writing, by Matthew Allen, 2004

Chapter

| **Recommended** | This is an excellent reading on argumentation. It is very helpful in developing and organising one's thoughts in essay writing.

## Session 8 Professional Communication (2 items)

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### Essential readings (2 items)

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**Professional communication** - in Communication studies, by Sky Marsen, 2006

Chapter | Essential

**Chapter 9 - Planning and Creating Your Reasoning** - in Smart thinking: skills for critical understanding and writing, by Matthew Allen, 2012

Chapter

| **Essential** | The reading is helpful in essay planning.

## Session 9 Mass Communication (2 items)

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### Essential readings (2 items)

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**Chapter 8: Social media** - in Messages: an introduction to communication, by Arthur Asa Berger, 2015

Chapter

**Chapter 3: Concepts and models for mass communication** - in McQuail's mass communication theory, by Denis McQuail, 2010

Chapter

| **Essential**

## Session 10 Social Media (1 items)

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### Essential readings (1 items)

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**Chapter 8: Social media** - in Messages: an introduction to communication, by Arthur Asa Berger, 2015

[Chapter](#)

## Session 11 Non-Verbal Communication (2 items)

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### Essential readings (1 items)

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**Messages: an introduction to communication. Chapter 9 - Nonverbal and visual communication** - in Messages: an introduction to communication, by Arthur Asa Berger, 2015

[Chapter](#)

### Recommended readings (1 items)

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**Communication: a foundation course. Communication problems and solutions - Part 6** - in Communication: a foundation course, by Shirley Tyler, 2005

[Chapter](#) | **Recommended** | It is a good reading for summing up problems and solutions in communication.

## Session 12 Revision and exam preparation

**Communication studies**, by Sky Marsen, 2006

[Book](#)

**Communication: a foundation course**, by Shirley Tyler; Charmaine Ryan; Christopher Kossen, 2005

[Book](#)

**Critical communication**, by Glen Lewis; C. M. Slade, 2000

[Book](#)

**Messages: an introduction to communication**, by Arthur Asa Berger, 2015

[Book](#)

**Introduction to communication studies**, by John Fiske, 1990

[Book](#) | Please read "Introduction: What is Communication?" and "Chapter 1".